



Elsa Fernandez
Owner of Eye Candy Boutique

2019 Impact Report

About Us

The LiftFund San Antonio Women’s Business Center (SA WBC) offers guidance and support to empower women entrepreneurs to become successful business leaders. Since 2008, the SA WBC has served the Greater San Antonio small business community with guidance, programming, and resources to empower entrepreneurs at all stages of their business.



The SA WBC is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Our Activities and Impact

We are proud to support our clients and help them reach significant milestones in their business journey!



766

Unique clients served



134

Trainings hosted



21

Businesses started



260

Counseling sessions



32

Jobs created



\$896,508

Capital accessed

Our Clients

74%
female

26%
male

13%
African
American

58%
Hispanic

23%
White

6%
Other

21%

Veteran, Active Duty Military,
Reserve, National Guard,
Spouse or Dependent

* The numbers above reflect activities completed during the WBC fiscal year beginning September 30, 2018 and ending September 29, 2019



“I found value in everything. Just having a cohort to learn and grow with was awesome. What I value most was the network of support I built with everyone in the program. I feel like I got a crash MBA.”

Kate Jaceldo

Owner of Compost Queens, WBA Participant

Our Programs



Women's Business Accelerator

The Women's Business Accelerator is a comprehensive 8-week program designed for women entrepreneurs looking to take their business to the next level. Participants take part in a combination of expert-led workshops, one-on-one meetings with mentors, and peer-to-peer discussions all designed to help them improve their business processes and set a foundation for growth.



Emprende

A 6-week program that teaches business basics to aspiring entrepreneurs and new business owners in an all-Spanish setting. Participants engage in a series of workshops and one-on-one consultations by topic experts.



Art Tank

An 8-week program designed to address the unique challenges and opportunities that artist entrepreneurs face. Participants learn how to build and maintain a sustainable business venture based around their artistic talents.



Youth Entrepreneurship Program

A 6-week program designed to help high school juniors and seniors explore entrepreneurship as a post-graduation career option. Students participate in weekly workshops to develop, refine and research a potential business venture.



Women's Business Peer Group

A year-long peer group mastermind for women entrepreneurs with established business designed to enhance their knowledge and skills through peer learning, discussions and accountability partners. Group sessions are held monthly and are moderated by an experienced facilitator.

Contact Us

Women's Business Center, 600 Soledad St., San Antonio, TX 78205
wbc@liffund.com | 888.215.2373 | LiftFund.com/wbc

This institution is an equal opportunity provider and employer. Copyright © 2020 LiftFund, All Rights Reserved